

INFORMATIVE NOTICE ON PROTECTION OF PERSONAL DATA

(hereafter also “**Notice**”)

By submitting the form, you provide us with your personal data consisting of name, surname, e-mail address and telephone number. Therefore we provide you, in accordance with Article 12 of Regulation (EU) 2016/679 of the European Parliament and of the Council (hereafter “**GDPR**“), this private data related information. Pay attention to it, please.

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I. Personal data controller (Who we are and what we do)

1. As operators of the web portal you are on, we are personal data controllers within the meaning of Article 4(7) of the GDPR. Our company data is the following:

MK-expo, s.r.o., Holandská 878/2, Štýřice 639 00, Brno
company registration number 01788345

2. You can contact us as the personal data controllers by the means of:
 - a) e-mail at the address info@mk-expo.cz
 - b) phone at the number +420 537 022 600,
 - c) letter at the address Holandská 878/2, Štýřice 639 00, Brno.
3. The website is designated to promote our services and products.

II. Sources and categories of the processed personal data (What the request form is used for)

1. The inquiry form is used in cases when you are interested in more detailed information on our services (especially when considering investment into an apartment or cooperative share).
2. In order to contact you, to provide you with closer information or to send you an offer of investment apartments, we need to know this personal data:
 - a) name and surname,

- b) e-mail address,
 - c) telephone number.
3. By clicking on the Submit button, an e-mail is generated automatically which is sent to company's staff responsible for the investor care.
 4. Not all data is mandatory. However, you have to provide us at least with e-mail address or phone number in order to allow us to contact you.
 5. We store the provided data in the database along with message text and form submission date.

III. Handling of the request (What we need the data for)

1. By sending the inquiry form, you ask us specific question about our services and about options of investment into an apartment or cooperative share and thus express an interest in more detailed information.
2. Upon submitting the form, you will be contacted by our staff, either by telephone or e-mail according to the contact data specified in the form.
3. **For communication with you, we will use your telephone number or your e-mail address, i.e. the data specified in the e-mail.**

IV. Reasons for personal data processing (What are the legal grounds for the data processing)

1. Legal grounds for personal data processing are as follows:
 - a) processing is necessary in order to handle your request, inquiry or application for providing more detailed information (Article 6(1b) of the GDPR), (see paragraph 2 of this Article),
 - b) processing in our legitimate interest (Article 6(1f) of the GDPR), (see paragraph 3 of this Article),
 - c) you express consent with processing of the data for the purpose of forwarding marketing and business messages as well as information on our services including the investment apartment offer (Article 6 (1a) of the GDPR) (see paragraph 4 of this Article).
2. In order to contact you and respond to your request or provide you with more detailed information related to our services and investment apartment options, we first need to know at least your telephone number or e-mail address.
3. As you have approached us with request for more detailed information on our services, with an inquiry or by sending investment apartment offer, we assume that you consider taking advantage of our services (purchase of an investment apartment). It is thus our legitimate interest to forward you the offer of our services or investment apartments.
4. If you state your name and surname in the contact form and check the "*I give consent with processing of my personal data*" field, we have the right to process your name and surname for the purpose of forwarding marketing messages related to our services.
5. If provided personal data do not include at least e-mail address or telephone number, we cannot handle your request as we cannot contact you.

V. Purpose and duration of personal data processing (For what purpose and how long we process the data)

1. We process your personal data for the purposes of:
 - a) handling of your request (demand, inquiry) sent via the web form; we require only the data necessary to contact you and to respond to the inquiry that include e-mail or telephone number;
 - b) forwarding of marketing and business messages related to our services.
2. We process the personal data provided by means of the form only during the time period during which you are interested in our services, i.e. until the moment we receive your request for deletion from our database.
3. Your personal data will be deleted from our database if we do not receive your confirmation that you want us to keep forwarding our business messages within 6 months since submission of the form. Likewise, your data will be deleted if we do not receive your confirmation within next 6 months since the day of your interest confirmation according to the previous clause.
4. Each e-mail with business message that you receive from us will enable you to ask for deletion from the database. The deletion will take place without undue delay after you ask us for it.

VI. Rights of data subjects (What are your rights according to the GDPR)

1. As a data subject, you have the right to:
 - a) access the personal data (Article 15 of the GDPR),
 - b) have the personal data rectified (Article 16 of the GDPR),
 - c) have the personal data deleted; “to be forgotten” (Article 17 of the GDPR),
 - d) limit the processing (Article 18 of the GDPR),
 - e) have the personal data transferred (Article 20 of the GDPR),
 - f) object to the personal data processing (Article 21 of the GDPR),
 - g) lodge a complaint at the Office for personal data protection in case that you believe your right for personal data protection has been infringed.
2. If you do not comprehend what the rights listed within Article 1 of this paragraph comprise, read the Article “*Via. Your rights in greater detail*” or Article 15 to 21 of the GDPR. Or you can refer with your question to our e-mail info@sian.cz.

Via. Your rights in greater detail

3. *Right to access the personal data according to point a) of paragraph 1 means that:*
 - a) *you have the right to receive confirmation from us that we process your data, and if so, you have the right to access the processed data and the information that we provide in this Notice,*
 - b) *you have the right to receive a copy of the processed data (possibly also in electronic form).*
4. *Right to rectification of personal data according to point b) of paragraph 1 of this Notice means you have the right to request rectification of inaccurate data that refers to you and possibly also to ask for completion of incomplete personal data.*

5. *Right to deletion of personal data (“to be forgotten”) according to point c) of paragraph 1 of this Notice means that we are obliged to delete personal data that refers to you without undue delay if:*
 - a) *the personal data is not needed anymore for the purpose it is collected (processed) for (see Article V of the Notification),*
 - b) *the reason for which the data has been processed is no more valid (see Article IV. of the Notification),*
 - c) *you object to the processing for the purposes of our legitimate interests (see point b) of Article IV.(1) and Article IV.(3) of the Notification and paragraph 7 of this Article),*
 - d) *the personal data has been processed unlawfully,*
 - e) *a parent has not expressed consent with processing of personal data of children under the age of 16 years,*
 - f) *personal data must be deleted in order to comply with legal obligation.*^[L]_[SEP]
6. *Right to limit the processing according to point d) of paragraph 1 of this Article means that you have the right to limit our processing of your personal data if:*
 - a) *you contest accuracy of the personal data, for a period enabling us to verify the accuracy of the personal data,*^[L]_[SEP]
 - b) *the processing is unlawful and you request the restriction of the personal data processing instead of its deletion,*
 - c) *we no longer need the data but you request it for establishment, exercise or defense of legal claims;*^[L]_[SEP]
 - d) *you object to processing pursuant to paragraph 7 of this Article pending the verification whether our legitimate grounds override yours.*
7. *Right to data portability pursuant to point e) of paragraph 1 of this Article means you have the right to receive the data concerning yourself which you have provided to us in a commonly used, machine-readable format. At the same time, you have the right to let us transmit this data directly to another controller.*
8. *Right to data portability pursuant to point e) of paragraph 1 of this Article means you have the right to object at any time to processing of personal data concerning yourself that we process based on our legitimate grounds (see point b) of Article IV.(1) and Article IV.(3) of this Notice).*

VII. Data security conditions

(How we secure the data both in a physical and technical way and who can access it)

1. As mentioned above, your e-mail with personal data can be accessed only by authorized employees, nobody else.
2. We store your data in a secure and encrypted database.
3. The staff is trained in the field of IT security.
4. Access to e-mail inbox is secured by strong password.
5. We do not collect your data in a physical form (i.e. on paper).

VIII. Conclusion

1. You can send your questions, requests, complaints etc. also by e-mail.
2. This notice becomes effective on May 25th, 2018.

In Brno on May 25th, 2018